

COREYHINE

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Senior designer with expertise in print and web design, brand creation and evolution, website and app development, client communication, and design and art mentorship. Excels in a fast-paced, collaborative environment.

Software Expertise

Mastery skill level in

Adobe Photoshop - Illustrator - InDesign - Acrobat - ActionScript 3.0

Extensive experience in

HTML5 - CSS - JavaScript/JQuery

Proficient with

Adobe Premier - Microsoft Word - Excel - Powerpoint

Experience

2016 -
present

Lead Graphic Designer, Lucet (formerly New Directions)

- Lead designer, responsible for implementing, maintaining, and evolving brand
- Key part of major rebranding, including logo, website, fonts, and brand colors
- Collaborates with designers, writers, web developers, and business partners daily
- Presents concepts and final projects to internal and external clients
- Develops concept and leads multiple marketing campaigns
- Finalizes projects, optimizing for web and creating press-ready files
- Manages aggressive workload with many projects requiring 1-2 day turn-around

2019 -
present

Co-Founder and Creative Lead, TrapStreet Studios

- Concepted, designed, and programmed mobile and desktop application
- Created and implemented brand for product, web presence, and marketing
- Communicates and interacts with users, implementing feedback, often within days

2005 -
2015

Production Designer, Hallmark Business Connections, Hallmark Cards

- Lead designer for corporate identity projects, helped create and evolve brand
- Lead designer for print and web-based promotions and business greetings website
- Created production designer guidebook for new employees
- Completed print production work, often with only a few hours lead-time
- Performed color-corrections and photo editing, working closely with art directors
- Earned two promotions in three years and highest year-end rating available

2011 -
2013

Instructor of Digital Illustration, Pittsburg State University

- Created custom Photoshop guide book, aimed specifically at artists
- Built curriculum, implementing illustration and photography paths

Honors

Pillar of Excellence Award, Innovation – *Hallmark Business Connections*

Honorable Mention, PhotoSpiva – *George A. Spiva Center for the Arts*

Merit Award, PhotoSpiva – *George A. Spiva Center for the Arts*

Education

2003

Pittsburg State University, Pittsburg, Kansas

Bachelor of Science in Technology, cum laude

Major: Commercial Graphics Emphasis: Design

2005

Bachelor of Fine Arts, magna cum laude

Major: Art

Emphasis: Commercial Art

Visit coreyhine.com to view portfolio.